Bass Pro Shops

Cabela's

THE WORLD'S GREATEST FISHING SHOW AND SALE!

SPRING FISHING CLASSIC

MARCH 12–APRIL 1

IT'S HOOKSET SEASON!

"The new CarbonLite 2.0 spinning reels are the ticket! Lightweight and ultrasmooth tournament level gear at a tremendous price."

— Ott DeFoe

2019 Bassmaster® Classic® Champion

NEW FOR 2020

SAVE 35%

49.97 Reg. 79.99

Johnny Morris® CarbonLite 2.0™ Spinning Reel 2716244

• Excluded from Reel Trade-In Event and any other discounts • LIMIT 5

"100MPH PARKA AND BIBS ARE NEW AND IMPROVED! THEY ARE LIGHTER, MORE BREATHABLE AND DURABLE THAN EVER. THEY ARE THE BEST FOR THE WORST WEATHER CONDITIONS."

— Kevin VanDam

4-Time Bassmaster® Classic® Champion

7-Time Bassmaster® Angler of the Year

YOUR CHOICE

SALE STARTING AT **199.99**

Reg. Starting at 249.99

SAVE $50

Bass Pro Shops 100MPH GORE-TEX® Parka or Bibs

- 100% waterproof/breathable performance
- 3-way-adjustable, removable hood with hook-and-loop chin cover
- YKK® AquaGuard® zipper hardware

2782190, 2782747

PULLS STRIKES FROM FINICKY BASS

SPECIAL BUY 2.99 Orig. 5.99

Excalibur® Square Bill 2778164

SPECIAL BUY STORM

In-Store Only.

1.49 Orig. 6.99

STORM® Smash Shad 2794446

Berkley

YOUR CHOICE BUY 1 GET 1 FREE

OF EQUAL OR LESSER VALUE

IN-STORE ONLY.

MIX & MATCH

Trilene® Fluorocarbon Line
200-yard spools.
Reg. Starting at 19.99 ea.

Berkley® X5 Line
164-yard spools.
Reg. Starting at 14.99 ea.

SIGNIFICANTLY STRONGER.

MAXIMUM ABRASION RESISTANCE.

CAST FARTHER.

Assortment varies by location.

3X EXTRA CLUB POINTS

ON SELECT RAINWEAR ENGINEERED WITH GORE-TEX

WHEN YOU USE YOUR CLUB CARD

MARCH 12–APRIL 1, 2020

OFFER VALID IN-STORE AND ONLINE

SEE INSIDE FOR DETAILS.

LIMITED QUANTITIES • WHILE SUPPLIES LAST • NO DEALERS • NO RAIN CHECKS

ROD AND REEL TRADE-IN MARCH 12–APRIL 1

TRADE IN YOUR OLD ROD OR REEL AND SAVE EVEN MORE ON A NEW ONE! See next page for details.

"Johnny, it's not worth any more on your shelf than it is on your competitors."

Advice to our founder from his father, John A.

WE SIMPLY WILL NOT BE UNDERSOLD

If you find an identical item at a lower price we will match that price. For our valued CLUB card members, we won't just match the price, we will beat that price by 5%!

Visit basspro.com and cabelas.com for details.

ROD AND REEL TRADE-IN MARCH 12–APRIL 1

TRADE IN YOUR OLD ROD OR REEL AND SAVE EVEN MORE ON A NEW ONE!

REEL EXAMPLE:
Johnny Morris® Platinum™ Reel
2350678

TRADE-IN PRICE
149.97
Sale 179.97
~~Reg. 199.99~~

SAVE $50 AFTER TRADE-IN

ROD EXAMPLE:
Johnny Morris® Platinum™ Rod
2344800

TRADE-IN PRICE
134.97
Sale 159.97
~~Reg. 179.99~~

SAVE $45 AFTER TRADE-IN

Applies to all rods and reels including fly. Savings based on purchase price. Offer valid on in-stock rods and reels only. Selection may vary by location.

NEW PURCHASE PRICE* ON RODS AND REELS	SAVE
$30—48.99	$5
$49—74.99	$10
$75—99.99	$15
$100—119.99	$20
$120—159.99	$25
$160—199.99	$30
$200—249.99	$40
$250—499.99	$50
$500—749.99	$100
$750 and up	$150

Thanks to all participating vendors for benefiting local nonprofit organizations! To date, we have donated over 400,000 items.

*Applies to prices marked. This program does not apply to any combo purchase. Limit 1 coupon per new rod or reel. Donate all working rods and reels during trade-in dates and receive a discount coupon to be used toward the purchase of a new rod or reel. All trade-ins will be inspected to ensure good working order, and then donated to local nonprofit organizations to help with their outdoor education programs. See store for details.

TB-20SFC40 200 -001

EXCLUSIVE CLUB OFFERS

In-Store Only: March 12–April 1, 2020

0% APR

FOR

12 MONTHS[1]

ON IN-STORE PURCHASES OF $500 OR MORE. AFTER THAT, YOUR

7.99% OR 9.99%

BASS PRO SHOPS AND CABELA'S PURCHASES APR WILL APPLY.

PLUS

EARN UP TO $100 IN CLUB POINTS

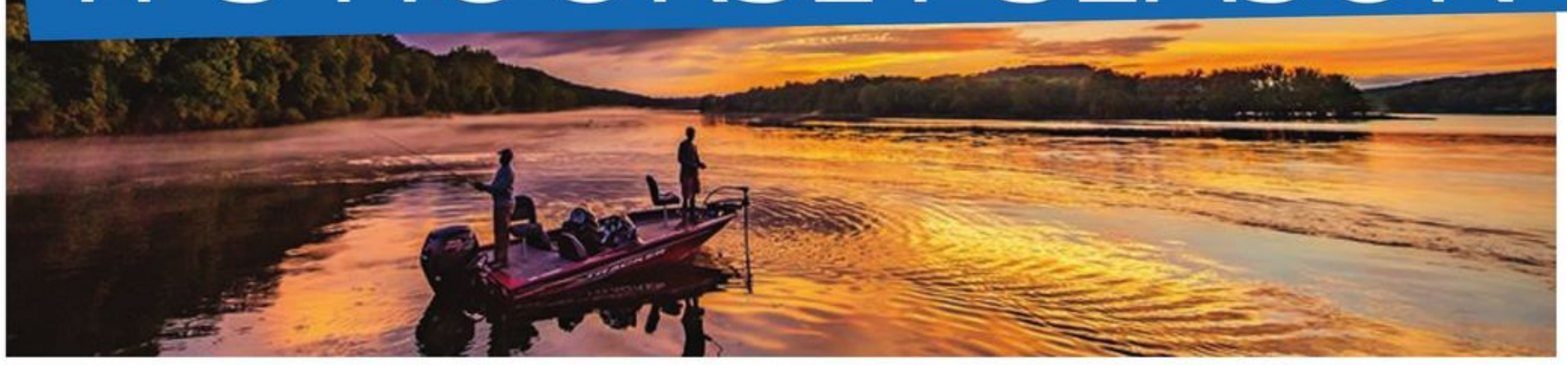
Get $25 in CLUB Points for every $250 spent[2]

[1] **0% Offer Details:** Valid at U.S. retail stores only March 12 – April 1, 2020. Offer available on approved in-store purchases of $500 or more made on the Bass Pro Shops or Cabela's CLUB Mastercard® issued by Capital One Bank (USA), N.A. Offer not valid on restaurants, catalog, online, special orders or kiosk purchases. Your account must be open and current to be eligible for this offer. For eligible purchases, receive 0% APR for 12 months from the purchase date. Thereafter, your APR for Bass Pro Shops and Cabela's Purchases (7.99% or 9.99%) will apply to the remaining balance. Minimum payments required. For new cardholders - Bass Pro Shops and Cabela's Purchase APR: 9.99%. Other Purchases and Transfer APR: 16.74% - 25.74% variable APR, based on your creditworthiness. Cash Advance APR: 26.74% variable. Variable APRs as of 1/13/2020. Cash Advance Fee: greater of 4.0% of advance amount or $10. Promo Balance Transfer Fee: 3.0% of amount transferred.

[2] **CLUB Points Offer:** Valid at U.S. retail stores only March 12 – April 1, 2020. For approved purchases made with your Bass Pro Shops or Cabela's CLUB card issued by Capital One Bank (USA), N.A. Qualifying purchase amount must be charged to your CLUB card in a single transaction. Maximum $100 in CLUB Points can be earned per transaction. Promotional points are in addition to your usual percentage of CLUB Points earned on Bass Pro Shops and Cabela's purchases (2% for Classic cardholders; 3% for Silver cardholders; 5% for Black cardholders). Allow up to 60 days from transaction posting date for points to appear on your statement. Offer only available on eligible in-stock purchases at Bass Pro Shops and Cabela's U.S. retail stores. Offer not valid for catalog, online, kiosk purchases, restaurants purchases or on purchases made in Boat Centers.

[3] **CLUB Offer Terms & Conditions:** Purchase must be charged to your CLUB card issued by Capital One Bank (USA) N.A. The multiplier advertised will be calculated by multiplying the advertised amount (e.g. 3X) by your usual percentage of CLUB Points earned on Bass Pro Shops and Cabela's purchases. The percentage of points advertised for CLUB Offer item(s) will be in addition to your usual percentage of CLUB Points earned on Bass Pro Shops and Cabela's purchases. Your usual CLUB Points on Bass Pro Shops and Cabela's purchases depend on your card tier (2% for Classic cardholders; 3% for Silver cardholders; 5% for Black cardholders). Allow up to 60 days from transaction posting date for points to appear on your statement. Prices are subject to change and typographical, photographic, and/or descriptive errors are subject to correction. Points will not be earned on tax or shipping charges. Offers available on eligible in-stock purchases at U.S. Bass Pro Shops and Cabela's retail stores, online and by calling 800-277-7776 for Bass Pro Shops or 800-555-6224 for Cabela's. Bargain Cave® items excluded. Offer not valid on purchases made in Boat Centers.

IT'S HOOKSET SEASON TIPS AND HOW-TO'S



SATURDAY, MARCH 14

11AM **Boat Setup For Efficiency:** Trolling motor technology and electronics.

2PM **Fishing Rods:** How to pick the right rod. Understanding the power and action of the rod.

FREE COB LED Light*
To the first 25 seminar attendees.

SUNDAY, MARCH 15

1PM **Building The Right Rig:** Technique Setup from A to Z, from Cranking to Finesse.

SATURDAY, MARCH 21

11AM **All About Line:** Fluorocarbon, Braid, or Monofilament.

2PM **Electronics 101:** How to get the most out of your graphs.

PLUS!

In-Store Special
2 FOR $8

MARCH 21 1–3PM
Fish Fry Demo: Learn about Uncle Buck's batters, tips, and techniques for frying fish.
Samples available while supplies last.

SATURDAY, MARCH 28

11AM **Women's Fishing Workshop:** Casting tips, knife sharpening, and what to wear.

FREE TOTE* To the first 25 workshop attendees.

Sponsored by GERBER

1PM **Learn All About The Johnny Morris® CarbonLite 2.0™ Rods & Reels**

***Must be 18 years old or older.**

Enter for your chance to **MARCH 12–APRIL 1**

WIN A FISHING TRIP WITH EDWIN EVERS

MLF Bass Pro Tour Points Champion and REDCREST Champion

1 WINNER WILL RECEIVE:

- Fishing trip with Edwin Evers
- Johnny Morris® Platinum™ Signature Series Baitcast Combo
- Travel expenses and hotel accommodations
- Total prize value $5,000

Enter in-store and online at basspro.com/classic and cabelas.com/classic

Bass Pro Shops Johnny Morris PLATINUM SIGNATURE

BASS PRO SHOPS AND CABELA'S 2020 SPRING FISHING CLASSIC SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. 2020 Spring Fishing Classic Sweepstakes is open to legal US/DC and Canada residents (excluding Quebec) 21+. Odds depend on number of entries. Void in Quebec and where prohibited. In the U.S.: begins 12:00 am CT 3/12/20 and ends 11:59 pm CT 4/1/20. In Canada (excluding Quebec): begins 12:00 am CT 4/9/20 and ends 11:59 pm CT 4/29/20. Subject to Official Rules available at participating store locations, and at www.basspro.com/classicsweeps and www.cabelas.com/classicsweeps. Sponsor: Bass Pro Outdoor World, LLC, 2500 E. Kearney, Springfield, MO 65898, USA. Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.If you do not wish to receive future chance promotion mailings from Sponsor, send a written removal request, specifying the name and address you are requesting to have removed from the mailing list to: Bass Pro Shops/Cabela's Opt-Out Program, PMI Station, P.O. Box 750, Southbury, CT 06488-0750, USA.

TB-20SFC40 202 -003

KIDS' WEEKEND MARCH 28 & 29

FREE Kids' Casting Challenge★ NOON-4PM

FREE Kids' Fishing Workshop

MARCH 28 & 29

1:30PM Basics of Fishing for Fun

2:30PM Instruction in Knot Tying

First 25 kids to attend each of the workshops will receive a fishing patch, a fishing journal with stickers, and a workshop completion certificate.

Fun Photo Download★

NOON–4PM

Monster Fish

Tag us on social media with #springfishingclassic

FREE Kids' Craft

NOON–4PM

Color a pouch.

While supplies last. Styles may vary.

FREE Kids' Tackle Box

to the first 100 kids who complete a punch card each day with ★ activities.

Activities may vary by store.

LOYALTY NIGHT AT BASS PRO SHOPS & CABELA'S

IN-STORE ONLY • THURSDAY, MARCH 12, 2020 • 5 P.M. TO CLOSE

FREE Plano Bucket Topper with a 5-Gallon Plastic Bucket[1]

FOR THE FIRST 50 MEMBERS

PLUS

ENTER FOR A CHANCE TO WIN ONE THE FOLLOWING ITEMS[2]

Minn Kota® Endura™ C2 Transom Mount Trolling Motors with Lever Lock Bracket

Johnny Morris® CarbonLite 2.0™ Spinning Combo

XPS® Lithium-Ion Battery-Powered Fillet Knife

1 of 4 $50 Bass Pro Shops or Cabela's Gift Cards

[1] **Giveaway Offer Details:** For the first 50 CLUB or Outdoor Rewards Members while supplies last. No purchase necessary. Must be 18 years or older. Prizes and giveaways are subject to change. No substitutions. Colors may vary.

[2] **Drawing Offer Details:** Drawing Offer Details: NO PURCHASE NECESSARY TO ENTER OR TO WIN. Sweepstakes begins on 3/12/2020 at 5 p.m. local time and ends at 9 p.m. local time. Excludes Islamorada and Cabela's and Bass Pro Shops retail locations in Canada. Must be at least 18 years of age and legal resident of the 50 United States or the District of Columbia. Void in U.S. territories, overseas military installations, and where prohibited. Complete in-store entry form to be entered. Specific prize details such as color, options and equipment may vary. For Official Rules and other important terms and conditions, see store. Sponsored by Bass Pro Group LLC.

SPRING FEVER

BOAT SALES EVENT

ENDS APRIL 1, 2020

GIFT CARDS OFFERS ON SELECT MODELS

up to $750

w/qualifying purchase. Offers vary by model. See sales consultant for details.

THE MOST POPULAR FISHING BOAT IN HISTORY

$18,595

Plus freight & prep

Boat, Motor & Trailer Package

PRO TEAM 175 TXW®
w/Mercury® 60 ELPT FourStroke

$24,895

Plus freight & prep

Boat & Motor Package

FISHIN' BARGE® 22 DLX
w/Mercury® 60 ELPT FourStroke Command Thrust

FISHIN' BARGE® 22 XP3
starting at $33,595

$44,295

Plus freight & prep

Boat, Motor & Trailer Package

Z19 PRO
w/Mercury® 200 L Pro XS® FourStroke

THE BEST DEALS & SELECTION OF OUTBOARDS

SAVE UP TO **$1,123!**

MERCURY

OUTBOARDS MOTORS STARTING AT **$737**

WE'RE EXPANDING TO MORE MARKETS! Visit your local Bass Pro Shops®/Cabela's® store for more details!

Photos may show optional or special edition equipment available at an additional cost. Local taxes, license, registration and doc fees vary by state and are in addition to prices shown. Prices are approved by the manufacturer. Details in pricing, savings, features and promotions may vary by location and are subject to change without notice. Void where prohibited by law. Best efforts are used to ensure the accuracy of our advertising, however, errors, inaccuracies or omissions may sometimes occur. We do not guarantee the accuracy or completeness of information. We reserve the right to correct any errors, inaccuracies or omissions at any time and to cancel any order with no further obligation to you. Applicable tariffs may affect final price. See your local dealer for complete information. Prices shown do not include dealer freight and prep charges, unless otherwise noted. F.O.B. Springfield, MO, USA. Prices shown are based on United States currency. © 2020 White River Marine Group, LLC

TRACKER OFF ROAD

BUILT FOR LOVE OF COUNTRY.

BUILT TO GET YOU OUTDOORS

BIG MUSCLE MEETS BIG VALUE

2020 TRACKER® OX400

$5,999 NO HAGGLE NO HASSLE® NATIONAL PRICE

PLUS FREIGHT

EAST ZONE $300 | WEST ZONE $375

UNMATCHED ALL-AMERICAN VALUE!

2020 TRACKER® 570

$5,999 NO HAGGLE NO HASSLE® NATIONAL PRICE

PLUS FREIGHT

EAST ZONE $150 | WEST ZONE $225

THE ULTIMATE CONVENIENCE VEHICLE

2020 TRACKER® LX4

$8,799 NO HAGGLE NO HASSLE® NATIONAL PRICE

PLUS FREIGHT

EAST ZONE $300 | WEST ZONE $375

QUIETER THAN THE COMPETITION

2020 TRACKER® 800SX

$11,399 NO HAGGLE NO HASSLE® NATIONAL PRICE

PLUS FREIGHT

EAST ZONE $300 | WEST ZONE $375

WE'RE EXPANDING TO MORE MARKETS!

Visit your local Bass Pro Shops®/Cabela's® store for more details!

Photos may show optional or special edition equipment available at an additional cost. All prices are subject to change without notice. Void where prohibited by law. Local taxes, license, registration and doc fees vary by state and are in addition to prices shown. Any off-road vehicle can be hazardous to operate. For your safety, always wear a helmet, eye protection and protective clothing. Always wear a seat belt on side-by-sides. Riding and alcohol/drugs don't mix. Never ride on paved surfaces or public roads. Never carry a passenger on a single-rider ATV. Unless otherwise stated, off-road vehicles are meant for operators age 16 years and older with a valid driver's license. Only ride an ATV that is right for your age. We recommend that all riders take a training course, and that they read and understand their owner's manual before operation. For safety or training information, see your dealer, call the ATV Safety Institute at 800.887.2887 (ATVs) or visit rohva.org (UTVs). *© 2020 White River Marine Group, LLC*

TB-20SFC40 205 -081

OFFSHORE ANGLER

FRIGATE

OUR #1 SPINNING REEL

IF YOU'RE LOOKING FOR A STRONG, DURABLE REEL...YOU'VE FOUND IT!

All aluminum frame

8-bearing system includes Powerlock instant anti-reverse

Braid-grip spool arbor

Carbon fiber/PTFE drag system

SAVE $40 AFTER TRADE-IN

SALE STARTING AT 49.97

Trade-In Price Starting at 39.97
~~Reg. Starting at 79.99~~
Frigate™ II Spinning Reel
2375738

John Paul Morris lands a huge 104.4-lb. wahoo with a Frigate Combo.

TESTED TOUGH ON BIG FISH!

CAPTAIN APPROVED

"I use my Frigate reels for just about any species. the Frigate reel's all-aluminum body and stainless steel ball bearings give it the strength and durability needed for a great saltwater reel."
— Diego Toiran
Host of "Pescando en los Cayos TV"

OFFSHORE ANGLER

QUALITY REELS AT UNBELIEVABLE PRICES

SAVE $35 AFTER TRADE-IN

79.97
Trade-In Price 64.97
~~Reg. 99.99~~

OCEAN MASTER

Ocean Master® Lever Drag Reel
2229225

SAVE $35 AFTER TRADE-IN

74.97
Trade-In Price 64.97
~~Reg. 99.99~~

OCEAN MASTER

Ocean Master® OMC4000 Round Casting Reel
2166109

SAVE $60 AFTER TRADE-IN

SALE STARTING AT 169.97
Trade-In Price Starting at 139.97
~~Reg. Starting at 199.99~~

OCEAN MASTER

Ocean Master® Lever Drag Jigging Reel
2294400

SAVE $30 AFTER TRADE-IN

59.97
Trade-In Price 49.97
~~Reg. 79.99~~
Breakwater Surf Spinning Reel
2175649

Breakwater

SAVE 30% AFTER TRADE-IN

SALE STARTING AT 39.97
Trade-In Price Starting at 34.97
~~Reg. Starting at 49.99~~

GOLD CUP

Gold Cup® Levelwind Reel
2638772

SAVE $30 OR MORE AFTER TRADE-IN

SALE STARTING AT 59.97
Trade-In Price Starting at 49.97
~~Reg. Starting at 79.99~~

SEAFIRE

SeaFire Conventional Reel
2146671

LOW PRICE GUARANTEE! WE SIMPLY WILL NOT BE UNDERSOLD.
basspro.com/pricematch or cabelas.com/pricematch

SAVE $50 AFTER TRADE-IN

119.97 Offshore Angler™ Ocean Master® OMSU Stand-Up Rod with Roller Guides 2341575

Trade-In Price 99.97 ~~Reg. 149.99~~

★★★★★

"A workhorse for the money." — *Oldgeezer*

OFFSHORE ANGLER

SAVE $40 AFTER TRADE-IN

SALE STARTING AT

109.97 Offshore Angler™ Ocean Master® Freestyle Jigging Rod 2261274, 2261280

Trade-In Price Starting at 89.97 ~~Reg. Starting at 129.99~~

SAVE $35 AFTER TRADE-IN

74.97 Offshore Angler™ Ocean Master® Boat Spinning Rod 2334213

Trade-In Price 64.97 ~~Reg. 99.99~~

SAVE $30 AFTER TRADE-IN

SALE STARTING AT

49.97 Offshore Angler™ Breakwater Surf Rod 2196614, 2256791

OUR #1-SELLING SURF ROD

Trade-In Price Starting at 39.97 ~~Reg. Starting at 69.99~~

SAVE $55 AFTER TRADE-IN

174.97 Offshore Angler™ Ocean Master® Stand-Up Rod 2348019

Trade-In Price 144.97 ~~Reg. 199.99~~

INSHORE EXTREME

SALE STARTING AT

79.97 Offshore Angler™ Inshore Extreme® Rod 2334329, 2334351

Trade-In Price Starting at 64.97

~~Reg. Starting at 99.99~~

SHOK FLEX TECHNOLOGY

Fuji

SAVE $35 AFTER TRADE-IN

BUILT RIGHT!

LIGHTWEIGHT BUT STRONG—
A TREMENDOUS VALUE!

OFFSHORE ANGLER

All Power Stick Rods 25% OFF Reg. Price

Plus Additional Trade-In Savings

Sale Starting at 44.99 ~~Reg. Starting at 59.99~~

SPECIAL FINANCING OFFER FOR CLUB MEMBERS ON PURCHASES OVER $500

IN-STORE ONLY

See page 201 for details.

PENN

OUR #1 SELLING SALT COMBO

STARTING AT
69.99 PENN® Fierce® III Spinning Combo
2776167

LOW EVERYDAY PRICE

POWERFUL AND DEPENDABLE

LOW EVERYDAY PRICE

STARTING AT
119.99 PENN® Battle® II Inshore Spinning Combo
2137945

SAVE $40 OR MORE AFTER TRADE-IN

STARTING AT
249.99
Trade-In Price Starting at 209.99
PENN® Slammer® III Spinning Reel
2336302

SAVE $25 OR MORE AFTER TRADE-IN

STARTING AT
139.99
Trade-In Price Starting at 114.99
PENN Spinfisher® VI Spinning Reel
2626725

STARTING AT
59.99
Trade-In Price Starting at 49.99
PENN® Fierce® III Spinning Reel
2776078

SAVE $40 OR MORE AFTER TRADE-IN

STARTING AT
249.99
Trade-In Price Starting at 209.99
PENN® Squall® 2-Speed Lever Drag Reel
2037243

STARTING AT
99.99
Trade-In Price Starting at 84.99
PENN® Battalion® Inshore Rod
2143886, 2143919

LOW PRICE GUARANTEE! WE SIMPLY WILL NOT BE UNDERSOLD.
basspro.com/pricematch or cabelas.com/pricematch

SEALED DRAG, MACHINED ALUMINUM— AT A GREAT PRICE

SAVE $50

ONLY **149.97** Reg. 199.99

World Wide Sportsman® Silver King 9' 8-Weight Fly Outfit
• 4-piece graphite rod • Includes 8-wt. line 2448814

SAVE $35 AFTER TRADE-IN

79.97 World Wide Sportsman® Deceiver Fly Rod
1958219
Trade-In Price 64.97
~~**Reg. 99.99**~~

SAVE $65 OR MORE AFTER TRADE-IN

159.99 Cabela's® Vector Fly Rods
FW, AW, and 2-hand models available. 2549710, 2549712, 2549711
Trade-In Price 134.99
~~**Reg. 199.99**~~

SAVE $65 AFTER TRADE-IN

SALE STARTING AT
159.99 World Wide Sportsman® Gold Cup® Fly Rod
2058382
Trade-In Price Starting at 134.99
~~**Reg. Starting at 199.99**~~

14.97
World Wide Sportsman® Logo Cap and Sun Stopper Gaiter Combo 2459296, 2587809
Patterns vary by location.
While supplies last.

SAVE $60 AFTER TRADE-IN

SALE STARTING AT
134.97
Trade-In Price Starting at 109.97
~~**Reg. Starting at 169.99**~~
World Wide Sportsman® Gold Cup® Fly Reel
1068877

Flies shown are not included.

25% OFF White River Fly Shop® Double-Sided Fly Box
2171719
Sale Starting at 7.49
~~**Reg. Starting at 9.99**~~

39.97 ~~**Reg. 49.99**~~ SAVE **20%**
World Wide Sportsman® Extreme® Floating Fly Line
1736297

20% OFF World Wide Sportsman® Aluminum Pliers
2079891
Sale Starting at 23.99
~~**Reg. Starting at 29.99**~~

SAVE $30

79.97
~~**Reg. 109.99**~~
White River Fly Shop Fly Tying Kits
Available in Saltwater, Trout, and Bass.
1065316

VIP OWNER Cabela's DISCOUNT CARD
TRACKER OFF ROAD VIP OWNER Cabela's DISCOUNT CARD
Free w/Every New Boat or Off-Road Vehicle Purchase!
See basspro.com/vip for details.
RECEIVE 10% OFF BASS PRO SHOPS & CABELA'S BRANDS

HIGH PERFORMANCE, INCREDIBLE VALUE

Johnny Morris PLATINUM SIGNATURE

SAVE $60 AFTER TRADE-IN

169.97

Trade-In Price 139.97
~~Reg. 199.99~~

Johnny Morris® Platinum™ Signature Baitcast Reel
2350678

Johnny Morris SIGNATURE SERIES

SAVE $25 AFTER TRADE-IN

89.97

Trade-In Price 74.97
~~Reg. 99.99~~

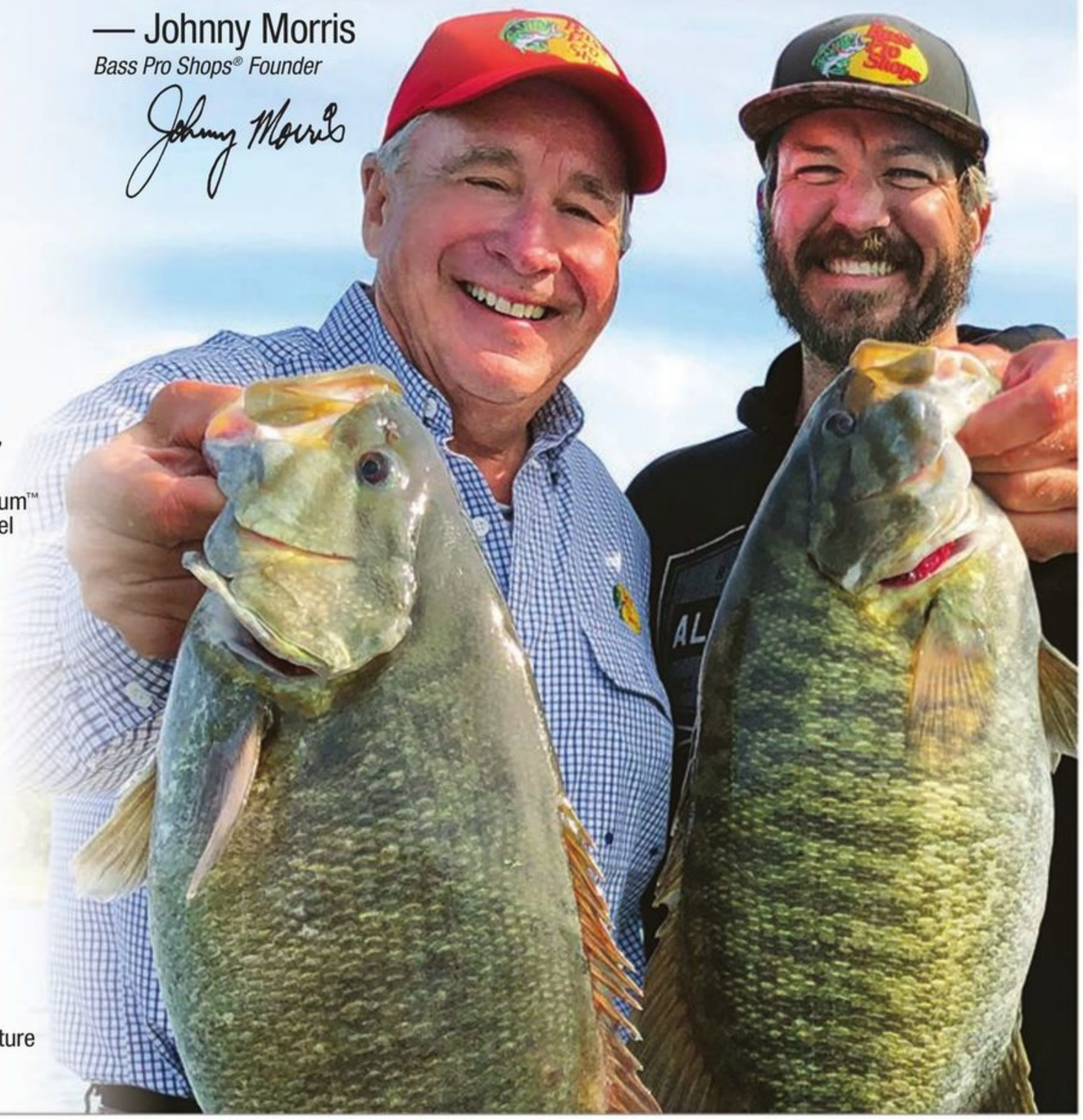
Johnny Morris® Signature Series Spinning Reel
2631311

"THERE'S NO OTHER REELS I'D RATHER FISH. I'M PROUD TO HAVE MY NAME ON THEM."

— Johnny Morris
Bass Pro Shops® Founder

Johnny Morris

NASCAR Champ Martin Truex Jr. and Johnny with a pair of big smallies taken on Signature Series Baitcast Combos.



SAVE $35 AFTER TRADE-IN

74.97

Trade-In Price 64.97
~~Reg. 99.99~~

Bass Pro Shops® Pro Qualifier® 2 Baitcast Reel
2351845

SAVE $45 AFTER TRADE-IN

139.97

Trade-In Price 114.97
~~Reg. 159.99~~

Johnny Morris® Signature Series Baitcast Reel
2477899

SAVE $35 AFTER TRADE-IN

99.97

Trade-In Price 84.97
~~Reg. 119.99~~

Johnny Morris® CarbonLite 2.0™ Baitcast Reel
2365677

LOW PRICE GUARANTEE! WE SIMPLY WILL NOT BE UNDERSOLD.
basspro.com/pricematch or cabelas.com/pricematch

SFC28)2-071 402 404 405 441 448 450 456 460 461 467 468 469 470 471 472 473 474 475 477 478 483 484

TB-20SFC40 2 -001

CHAMPIONSHIP CALIBER RODS

Johnny Morris CARBONLITE 2.0™

"MY JOHNNY MORRIS CARBONLITE 2.0 RODS PLAYED A HUGE ROLE IN HELPING ME WIN THE BASSMASTER CLASSIC!"

— OTT DEFOE

2019 Bassmaster Classic® Champion

Ott DeFoe | Edwin Evers | Chris Lane | Rick Clunn

EXTRAORDINARY 10 YEAR WARRANTY

SAVE $40 AFTER TRADE-IN

94.97

Trade-In Price 79.97

~~Reg. 119.99~~

Johnny Morris® CarbonLite 2.0™ Rods

2455085, 2455125

winn GRIPS | RT 4 GRAPHITE | CARBON COIL TECHNOLOGY | Fuji

149.97

Trade-In Price 124.97

~~Reg. 179.99~~

Johnny Morris® Platinum™ Signature Rods

2344800, 2579619

Johnny Morris PLATINUM™ SIGNATURE

SAVE $55 AFTER TRADE-IN

119.97

Trade-In Price 99.97

~~Reg. 149.99~~

Johnny Morris® Signature Series Rod

2151064

Johnny Morris SIGNATURE SERIES

SAVE $50 AFTER TRADE-IN

74.97

Trade-In Price 64.97

~~Reg. 99.99~~

Bass Pro Shops® Pro Qualifier® 2 Rods

2360446, 2360432

PRO QUALIFIER 2

SAVE $35 AFTER TRADE-IN

STARTING AT 59.97

Trade-In Price Starting at 49.97

~~Reg. Starting at 79.99~~

Bass Pro Shops® Crankin' Stick™ Casting Rod

2456720

CRANKIN' STICK

SAVE $30 OR MORE AFTER TRADE-IN

49.97

Trade-In price 39.97

~~Reg. 59.99~~

Bass Pro Shops® Micro Lite™ Graphite Rods

2208773, 2209102, 2209151

MICRO LITE

SAVE $20 AFTER TRADE-IN

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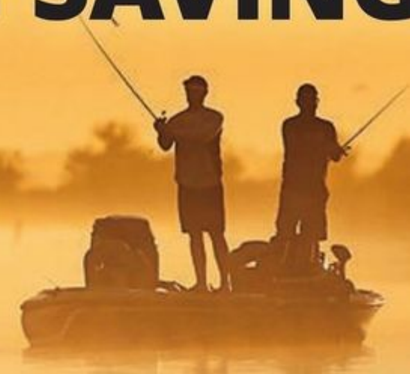
25% OFF SELECT REVOS + REEL TRADE-IN = BIG SAVINGS!

149.97
Trade-In Price 124.97
~~Reg. 199.99~~
Abu Garcia® Revo® STX Baitcast Reel
C6 Carbon Gull Wing sideplates.
2428318

Abu Garcia® FOR LIFE™



SAVE $35 AFTER TRADE-IN

74.97
Trade-In Price 64.97
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Abu Garcia® Revo® X Baitcast Reel 2428334

SAVE $35 AFTER TRADE-IN

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Fishing rod with Bluetooth Technology that fully integrates with the FREE ANGLR smartphone app.

SAVE $25 AFTER TRADE-IN

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Trade-In Price 104.99
NEW Abu Garcia® Virtual Rods
Allows anglers to record catches and mark waypoints with a push of a button that is integrated in the butt of the rod.
2837081, 2837117

STARTING AT
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Trade-In Price Starting at 84.99
Abu Garcia® Veritas® Rods
2443376, 2443481

79.99
Trade-In Price 64.99
Abu Garcia® Vendetta® Rods
2336005, 2336019

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PFLUEGER
THE SMART CHOICE™
Supreme®

SMOOTH PERFORMANCE PLUS TOUGHNESS— A GREAT VALUE!

99.99
Trade-In Price 84.99
Pflueger Supreme® Spinning Reel
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★★★★★
"This is a great reel, never a problem, good value, smooth drag, Pflueger Supreme is the best reel on the market."
— champion49

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149.99
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Pflueger Supreme® XT Spinning Reel
2157340

OUR #1 SELLING SPIN REEL

STARTING AT 49.99
Trade-In Price Starting at 39.99
Pflueger® President® Spinning Reel
2443617

79.99
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2336291

Shakespeare® SINCE 1897 Ugly Stik®

39.99
Trade-In Price 34.99
Shakespeare Ugly Stik® GX2™ Rods
2024836, 2025004, 2025850

49.99 Shakespeare Ugly Stik® GX2™ Spinning Combos
2026765, 2026597

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2453814, 2453823, 2453843

Berkley Lightning Rod

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199.99
Trade-In Price 169.99
Lew's® Custom Inshore Speed Spool® Baitcast Reel
2491494

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149.99
Trade-In Price 124.99
Lew's® Tournament MP Speed Spool® LFS Baitcast Reel
2782880

199.99
Trade-In Price 169.99
Lew's® Tournament Pro LFS Baitcast Reel
2579632

79.97
Trade-In Price 64.97
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2649171

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SHIMANO®

CURADO DC

EQUIPPED WITH UNIQUE "CAST SMART" DIGITAL CONTROL TECHNOLOGY

249.99 Shimano® Curado® DC Baitcast Reel
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Shimano® SLX DC Baitcast Reel
Advanced digital control braking.
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Shimano® Teramar® Southeast Rods
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DAIWA

"EASIEST CASTING REELS ON THE MARKET!"

— Mark Zona

Host of "Zona's Awesome Fishing Show" in it's 10th season on the Outdoor Channel

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109.99
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2361869

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Daiwa® Tatula® 100 Baitcast Reel
2589474

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STARTING AT
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ST.CROIX ROD

BEST RODS ON EARTH™

STARTING AT 139.99
Trade-In Price Starting at 114.99
St. Croix® Mojo Inshore Rod
1752508, 1752541

SAVE $25 OR MORE AFTER TRADE-IN

SAVE $40 OR MORE AFTER TRADE-IN

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St. Croix® Premier® Split-Grip Rods
2683264, 2683271

UNHEARD-OF ST. CROIX SAVINGS!

Cabela's

SAVE $40

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Cabela's® Synch Fly Outfit
Includes SA weight-forward floating fly line and Cordura® rod tube. 2549558

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SALE STARTING AT
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XPS® Hard Baits
Selection varies by location.

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Bass Pro Shops® Lazer Eye™ Buzz Master™ Buzzbait or Spinnerbait

SALE STARTING AT
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1083669, 1083443

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1090099, 1074864, 1090100

Sale 2.84 ~~**Reg. 3.79**~~
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1323946, 2167920

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25% OFF Reg. Price
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1647330

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Sale Starting at 3.19
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Z-MAN® Finesse TRD™ or Big TRD™
2135997, 2332511

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Sale Starting at 1.99
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ALL ZOOM® SOFT BAITS
Selection varies by location.

$5 SAVE **20%**
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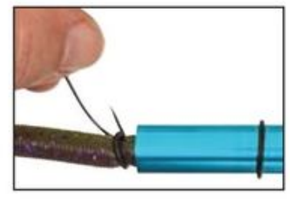
XPS® Quick Rigger Tool and Rings
10 rings included.
2084988



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RED EYE SHAD

4.79
~~Reg. 5.99~~
Strike King® Red Eye Shad
1/4 and 1/2 oz. only.
1313315, 1531468
SAVE 20%

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Strike King® KVD Jerkbait
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SAVE 20%

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Strike King® Pro-Model® Crankbait
1077217
SAVE 20%

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~~Reg. 7.29~~
Heddon's Super Spook
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SAVE 20%

Heddon® Since 1894

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YUM® Dinger
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SAVE 25%

YUM start a feeding frenzy.

BOOYAH® BAIT CO.

20% OFF Reg. Price
Sale Starting at 4.79
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BOOYAH® Pad Crasher™
or Poppin' Pad Crasher 1989321, 1841994

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BOOYAH® Melee™ Jig
2588645
SAVE 25%

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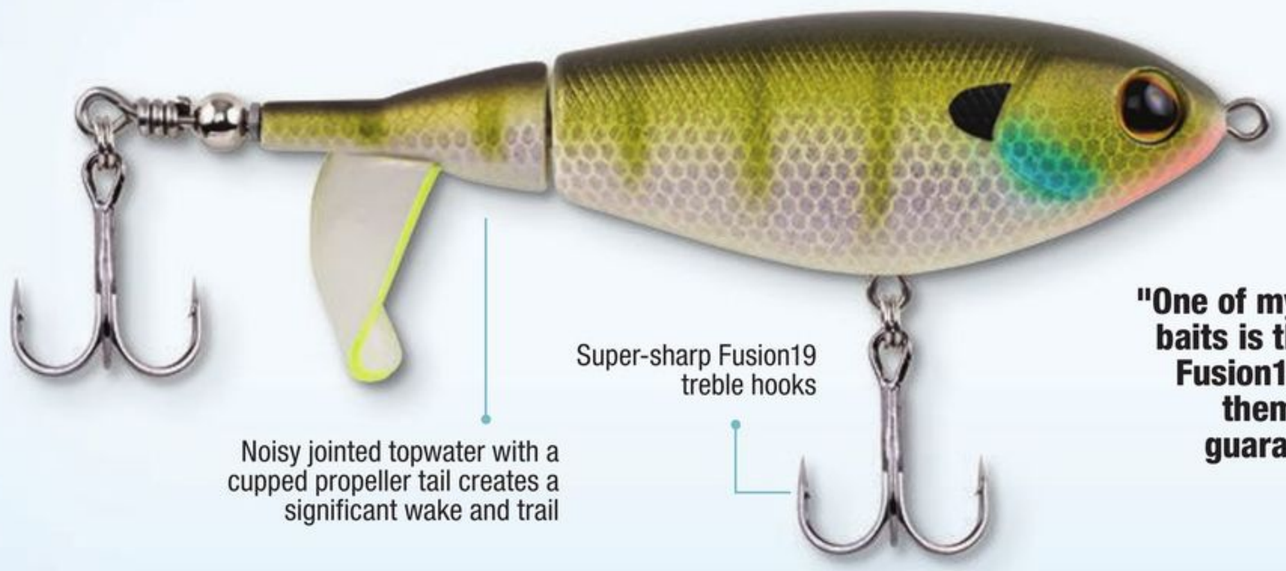
UP TO 33% OFF SELECT BERKLEY BAITS



33% OFF Reg. Price
Sale 6.69 ~~**Reg. 9.99**~~
Berkley® Choppo
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"One of my new favorite topwater baits is the Berkley Choppo with Fusion19 hooks. You can throw them anywhere and you are guaranteed to catch 'em up."
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12-Time Bassmaster Classic® Qualifier, 2017 MLF World Champion

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All Berkley® Gulp® and Gulp Alive® Saltwater Softbaits

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2449331

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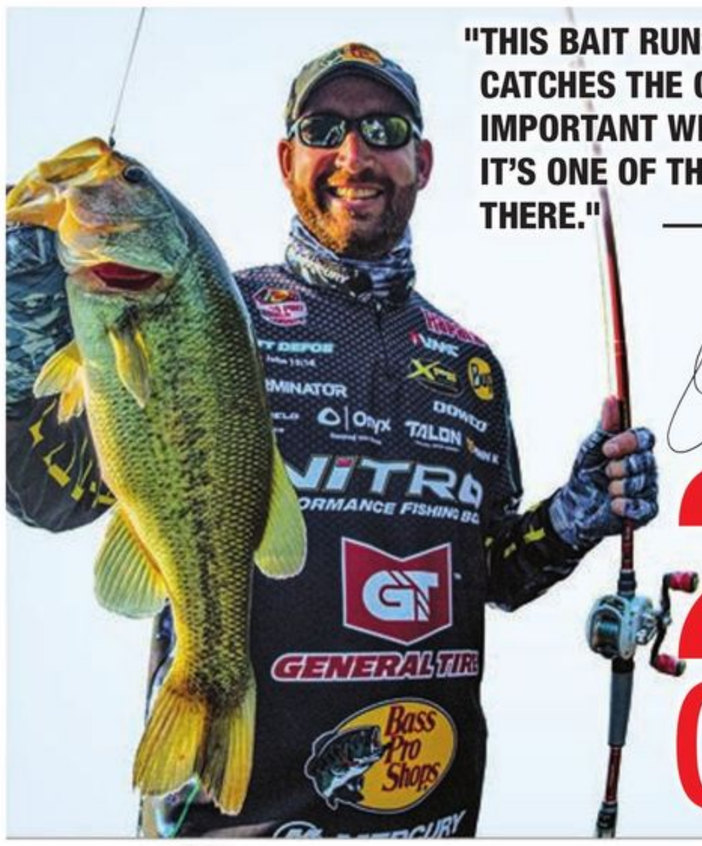

"THIS BAIT RUNS NOSE-DOWN; THE LIP CATCHES THE COVER, NOT THE HOOKS. VERY IMPORTANT WHEN FISHING SHALLOW. PLUS IT'S ONE OF THE BEST-CASTING CRANKS OUT THERE."
— OTT DEFOE
2019 Bassmaster Classic® Champion

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2438200, 2762875

11.19
~~**Reg. 13.99**~~
SAVE 20%
Rapala® X-Rap® Twitchin' Mullet
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Terminator Walking or Popping Frog
2229866, 2348196

TERMINATOR

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Terminator Shuddering Bait Jig
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Livingston Lures® EBS™ Lure
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SALE STARTING AT
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MirrOlure MirrOdine® Hard Bait

GREAT SAVINGS ON TOP-BRAND LURES

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SALE STARTING AT
10.39
River2Sea® Whopper Plopper
2186421, 2331982
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"WHEN A BASS HITS THIS THING, THEY ARE THE MOST EXPLOSIVE STRIKES I'VE EVER HAD ON ANY TOPWATER BITE."

— Ish Monroe
Bassmaster® Elite Series Champion, 10-Time Bassmaster Classic® Qualifier

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SAVE 20%

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Bill Lewis Original Rat-L-Trap®
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Gene Larew
SALT IMPREGNATED LURES

SAVE 20%

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Gene Larew Biffle Bug or Biffle HardHead®
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Select XPS® Hooks

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SELECT TOP BRAND HOOKS
Assortment varies by location.

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5–25-pack.
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VMC® Bladed Hybrid Treble Hook
2-pack.
2790224
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Endorsed by **Ott DeFoe**
5-Time Bassmaster® Elite Champion
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Bill Dance
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Gamakatsu® 4X Octopus Hook
1070799

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Host of "Zona's Awesome Fishing Show,"
and "The Bass Pros" TV Show

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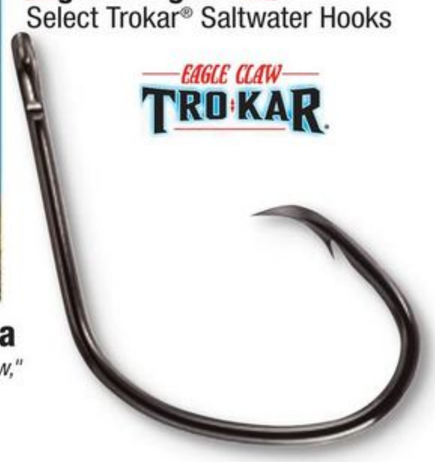
Select Trokar® Saltwater Hooks



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Offshore Angler™ Deluxe Jighead

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Offshore Angler™ Sabiki Rigs
1062298, 1079824

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XPS® Tungsten Worm Weight
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Bass Pro Shops® Bulk Lead
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SPIDERWIRE®

SALE STARTING AT

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~~Reg. Starting at 11.99~~

Spiderwire Stealth® Fishing Line
125–300 yards.

Berkley®

BUY 2 GET 1 FREE
OF EQUAL OR LESSER VALUE
~~Reg. 7.99 ea.~~
Berkley® Trilene XL® or XT® Line
270–330 yard spools.

SAVE 30%

SALE STARTING AT

13.29

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Spiderwire® Ultracast® Braid
- 164–328 yard spools
- Assortment varies by location

2804281, 2804389

EVERYDAY LOW PRICE

6.99 Berkley Big Game®
1/4-lb. spool. 1091268, 1091269

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Sale Starting at 13.49
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Berkley® FireLine® Fishing Line
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SAVE 50%

SALE STARTING AT

1.99

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Berkley® Fusion19™ Hooks
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BIG DISCOUNTS ON OUR HUGE SELECTION OF FISHING LINE

BUY 2 GET 1 FREE OF EQUAL OR LESSER VALUE
~~Reg. 9.99 ea.~~

Offshore Angler™ Extreme® Fluorocarbon Leader
- 25m spools
- Colors: Clear, Pink

1091586, 2243938

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~~Reg. 7.99 ea.~~

Offshore Angler™ Tight Line™ Premium Monofilament Fishing Line
- 1/4-lb. or 1/2-lb. spool
- Colors: Yellow, Clear

LEARN HOW TO **SELECT THE PROPER LINE** ONLINE
basspro.com
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SAVE 20%

SALE STARTING AT 12.79
~~Reg. Starting at 15.99~~

Sufix® **NEW** Advance Fluorocarbon or 832 Advanced Superline® Fishing Line
- 150-yard spool • Color: Lo-Vis Green

1746946

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Sufix® Siege™ or Elite™ Fishing Line
- 330-yard spool
- Siege available in Clear, Smoke Green, Camo
- Elite available in Lo-Vis Green, Clear

P-LINE

SAVE 25%

SALE STARTING AT 6.74
~~Reg. Starting at 8.99~~

P-Line® Fluoroclear Fishing Line
- 260–300-yard spool
- Mist Green or Clear

1065358, 1556735

POWER PRO

SAVE 20%

SALE STARTING AT 11.99
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PowerPro® Braided Fishing Line
- 150–300-yard spool
- Multiple colors available
- Selection varies by location

Seaguar

SAVE $5

16.99
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SALE Seaguar® INVIZX® Fluorocarbon Fishing Line

1321810

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59.99
~~Reg. Starting at 79.99~~
FRABILL® Bait Station
Available in 13-, 19-, or 30-qt. size.
2649203

18.74
~~Reg. 24.99~~
FRABILL® Aerator & Lid Combo Pack
2151240

Berkley

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Berkley® Portable Line Spooler Max
2612436

SAVE 25%

BUBBA™

FREE $10 BONUS BUCKS
WITH PURCHASE. IN-STORE ONLY.
SEE STORE FOR DETAILS.

54.99 Bubba Blade® Fillet Knife or Fishing Pliers
2075168, 2363138

Quarrow

SAVE 33%

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~~Reg. 14.99~~
Quarrow Compact Digital Scale
• 88 lb. max • Measures in lb., oz., kg, g
2079480

OFFSHORE ANGLER

NEW FOR 2020

YOUR CHOICE
20% OFF Reg. Price
Sale Starting at 7.99 ~~Reg. Starting at 9.99~~
Offshore Angler™ Pistol-Grip Pliers
• 8", 9", or 12-1/2" • Chrome-plated stainless steel construction 2636925

YOUR CHOICE
20% OFF Reg. Price
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Betts® Tyzac Cast Net
1135494
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Quarrow

SAVE $50

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Quarrow® 252-LED Fish Light
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Sale Starting at 14.39
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Rapala® Stainless Steel Pliers
1323241

SAVE 40%

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Offshore Angler™ Fighting Belt
900004

PLANO
PROTECT YOUR PASSION

SAVE $50

79.97
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Plano Jumbo Airliner Rod Tube
1007759

SPECIAL BUY

2-PACK BUNDLE

14.97 Plano Marine Storage Boxes
• Ultra-rugged build
• Highly water-resistant O-ring seal
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PLANO®
PROTECT YOUR PASSION

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11" x 7.25" x 4".
2170705

24.99 **NEW** Plano Marine Waterproof Bin Storage Box
16.25" x 13" x 7.5".
2834321

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79.99 VALUE

39.99 Plano 3700 B-Series Tackle Bag
Comes with three 3700 boxes.
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INCLUDES PLANO HAT AND FACE SHIELD

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Sale Starting at 44.99
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2797678, 2348083

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2794470, 2794476
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2653489

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2581958, 2601136

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SAFETY FOR YOUR WHOLE FAMILY

SAVE $50

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Bass Pro Shops® Auto/Manual 33 Inflatable Life Vest

- Minimum 35 lbs. of buoyancy
- USCG-approved Type V with Type II performance in automatic mode/Type III performance in manual

2610845

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Bass Pro Shops® Auto/Manual 33 Deluxe Inflatable Life Vest

- Minimum 35 lbs. of buoyancy
- USCG-approved Type V with Type II performance in automatic mode/Type III performance in manual

2610849

SAVE $30

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Mustang Survival® M.I.T. 100 Auto-Inflatable Vest

- Inflates when immersed in water or when user pulls activation cord
- 28 lbs. of buoyancy
- USCG-approved Type III

1951727

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219.97

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Mustang Survival® Competition Life Vest with HIT

- Inflates under hydrostatic pressure
- 35 lbs. of buoyancy
- USCG-approved Type II

1405101

29.99

Bass Pro Shops® Sport Life Vest

- Dual-entry cargo pockets
- USCG-approved Type III

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SAVE 25%

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Compatible with all HDS Live units.
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HDS LIVE

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2641509

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- Active Imaging 3-in-1 sonar
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TOP SELLER!

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OUR LOWEST PRICE EVER!

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- High detail US mapping
- Lowrance TripleShot 3-in-1 sonar with High CHIRP plus SideScan and DownScan Imaging™
- Limited quantities • No rain checks 2470478

7" SCREEN

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- Auto-tuning sonar
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1,049.99 Garmin® ECHOMAP™ UHD 93sv
Preloaded LakeVü g3 inland maps featuring integrated Navionics® data covering more than 17,000 lakes with up to 1' contours. 2818285

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CHIRP traditional and ClearVü™ sonar.
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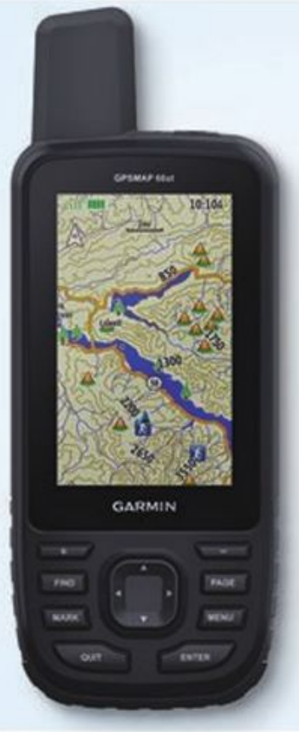
2467134



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Garmin® GPSMAP® 66st Multi-Satellite Handheld GPS with TOPO Maps
- GPS plus GNSS
- 3-axis compass and barometric altimeter
- Preloaded top maps of North America

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Humminbird® HELIX 10 CHIRP MEGA SI+ GPS G3N
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- Networkable with i-Pilot® Link™ and other networkable HELIX® units
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2362714

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2376963

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Networkable with i-Pilot® Link™ and other HELIX® networkable units.
2648397, 2648396

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2,299.99
Minn Kota® Ulterra®
- With Universal Sonar 2, MEGA Down Imaging®, MEGA Side imaging, i-Pilot® or i-Pilot® Link™
- 80 or 112 lbs. of thrust
- 45" or 52" shaft
- Variable speeds
- 24V or 36V

2358050, 2647835, 2820768

STARTING AT
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Minn Kota® Terrova®
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- 55, 80 or 112 lbs. of thrust
- 45", 54" 60" or 72" shaft

2361350, 2361356, 2649187
Assortment varies by location.

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Minn Kota® PowerDrive™ 50/54
- 50 lbs. thrust • 54" shaft
- 12V

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14.99 VALUE
for battery meter included

A BASS PRO SHOPS AND CABELA'S EXCLUSIVE!
119.99
Minn Kota® Endura C2 Trolling Motor with Battery Meter
- 34 lbs. of thrust
- 36" shaft

2540932

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Premier Angler
Lo-Back or Hi-Back
Boat Seat
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NEW FOR 2020

SAVE $20
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SAVE 25%

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STARTING AT
99.99 XPS® ProSeries
Marine Battery Charger
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Inline waterproof fuses

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Low-Profile

Includes 2 waterproof LED tail lights with stop, turn, tail, and license plate illumination functions; and a 25', color-coded wishbone wiring harness with vehicle connection, frame clips, and stainless steel hardware

NEW FOR 2020

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Bass Pro Shops Submersible
Low-Profile or Square LED Trailer Light Kits
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Xi5

Pinpoint GPS

SAVE $100
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Bass Pro Shops
1,000-lb. Big Wheel
Trailer Jacks
• 26" lift • 14" travel
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Bass Pro Shops Outdoor World Marine®
Blue LED Pontoon Module Boat Light Kit
• Two 24' strands of LED lights
• Lights, wiring, hardware, and connectors included
2405444

$100 REBATE
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Expires 6/21/20.

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MotorGuide®
Xi5 Trolling Motors
• 45-80 lbs. of thrust
• 45", 54", 60" shaft • 12V or 24V
• Assortment varies by location
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25% OFF Reg. Price

ALL BASS PRO SHOPS TRAILER TITE® BOAT COVERS

SALE STARTING AT
74.99
~~Reg. Starting at 99.99~~
1669098

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6.74
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SAVE 33%
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Bass Pro Shops Retractable Transom Tie-Downs 2-Pack
- 43"L x 2"W nylon webbing
- 833-lb. load limit

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INNOVATIVE ROD HOLDERS GRIP RODS SECURELY.

NEW FOR 2020

Quick Draw with side deck mount

360HT with side deck mount

	Description	Model	Price
2762253	360HT w/Side Deck Mount	360SDMT	17.99
2762254	360HT w/Flush Mount	360FMT	17.99
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STARTING AT
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Bass Pro Shops Rod Holder
- Multiple locking positions
- Swivels 360° 2762249

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- Sturdy aluminum frame
- 29"H x 26"W x 26"D 2142332

SAVE 20%
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New, more powerful G3 electric motor for 2020!
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3X EXTRA CLUB POINTS[3]

ON SELECT RAINWEAR ENGINEERED WITH GORE-TEX®

INCLUDES 100 MPH, RAINY RIVER, AND GUIDEWEAR

WHEN YOU USE YOUR CLUB CARD

MARCH 12–APRIL 1, 2020

OFFER VALID IN-STORE AND ONLINE.

[3]SEE PAGE 201 FOR DETAILS.

STARTING AT

129.99

Cabela's®
Rainy River® Jacket
- GORE-TEX® PacLite®
- Available in 4 colors

2513693

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Rainy River® Pants
- GORE-TEX® PacLite®
- Leg storm flaps
- Articulated knees

2513770

Jacket
SALE STARTING AT
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- 100% waterproof membrane
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1646417, 1646496

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1648865, 1648901, 1732954

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15% EXTRA CLUB POINTS[3]

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MARCH 1–APRIL 1, 2020
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[3]SEE PAGE 201 FOR DETAILS.

$259 Costa Del Mar® Rincon™
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ON SUNGLASSES OVER $120

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White River Fly Shop® Montauk Stockingfoot Chest Waders for Men
- Lightweight micro-denier upper
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- 200-gram 3M™ Thinsulate™ Insulation in boots
- Flexible, insulating 3.5mm neoprene construction

2641609, 2641621

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SINCE 1967 WORLD WIDE SPORTSMAN™

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Long-Sleeve
Sale Starting at 26.24
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WICKING
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ALSO AVAILABLE IN SHORT-SLEEVE!

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2 hand pockets, 2 cargo pockets, and a zip back pocket.
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MORE COLORS AVAILABLE IN ALL COLUMBIA STYLES!

AVAILABLE IN 6 COLORS

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STARTING AT

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★★★★★
"The shirt is soooo soft you barely know your wearing it."
— *goufyarlo*

SOLIDS **NEW COLORS** CHECKS

SAVE 20%

ONLY 19.97
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RedHead® Tourney Trail Short-Sleeve Shirt
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• Ultralightweight 100% polyester • Vents for excellent breathability • UPF 30+ sun protection • Button-down collar • Integrated rod loop • 2 chest pockets

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RedHead® Copper Creek Cargo Shorts
Available in 4 colors.
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RedHead® Stanley Shorts
• 100% cotton ripstop
• Inseam: 10"
• Available in 4 colors
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100% cotton ripstop.
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• Water-resistant
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Bass Pro Shops
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SPRING FISHING CLASSIC

MARCH 12–APRIL 1

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INDUSTRY LEADING VALUE

BREAKTHROUGH VALUE!

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HIGH PERFORMANCE OUTBOARD OIL
YOUR CHOICE 2- or 4-stroke
Meets and exceeds NMMA and OEM requirements.
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COMPARE TO $23 PER GAL.

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Total case price is 39.88

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- No Rain Checks • Limited Quantities

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Live, real-time scanning sonar.
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2080653

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Bubba Blade® 9" Flex Serrated Fillet Knife
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SAVE $100 ON COMBO

QUALITY SETUP THAT REPRESENTS A SUPERIOR VALUE

STARTING AT
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PENN Spinfisher® VI/Offshore Angler™ Ocean Master® Boat Spinning Combo
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4 FOR $10

Bass Pro Shops® 350, 360, or 370 Utility Boxes
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